

Anritsu Honored as Recipient of the 2015 CXO NEXT Innovation Awards

— *Microsoft Corp. Recognizes SkyBridge Tools™ as Pioneering Solution* —

Morgan Hill, CA — November 11, 2015 — Anritsu has been named a recipient of the Microsoft Corp. 2015 CXO NEXT Innovation Awards.

The awards, which were announced at the CXO NEXT Summit in Redmond, Washington, were created to recognize visionary leaders who led transformational innovation using Microsoft solutions to realize the benefits — reinventing productivity and business processes, building an intelligent cloud platform, creating more personal computing, and empowering finance and marketing.

“In this ever-shifting, mobile-first, cloud-first world, organizations must constantly evaluate how they operate, empowering employees to innovate and move the business forward,” said Ron Markezich, Corporate Vice President, U.S. Enterprise & Partner Group, Microsoft Corp. “The winners of this year’s CXO NEXT Innovation Awards met this challenge with enthusiasm, using technology to improve operations and better connect with their customers.”

Anritsu’s [SkyBridge Tools](#) is a Microsoft Azure cloud-based data manager for 4G fiber, cable, and antenna installations focused on C-RAN and DAS systems that addresses three key issues. It has unprecedented cloud-base data mobility that eliminates the need to move large amounts of data over ad-hoc data transfer systems. Secondly, it provides processing and pass/fail/present/absent judgements of deliverables, such as measurements, photos, and documents, so field personnel know at upload time those measurements that have passed, and how many documents are missing. This allows any needed corrective action to be taken before they leave the site. Finally, SkyBridge Tools is user-configurable from a web- or CSV-based interface, providing the flexibility a job judgement tool needs in today’s fast-paced environment.

“By delivering global network monitoring systems that collate data from all network nodes to a common cloud location, global data analysis becomes possible. This reveals unparalleled amounts of information on network performance and efficiently guides the user to potential optimization paths. Microsoft Azure is the trusted platform that allows SkyBridge Tools to make our customers, and Anritsu, more successful,” said Gerald Ostheimer, CEO Network and Infrastructure Business Enablement Business Unit, Anritsu Company.

(more)

Nominations were submitted by commercial organizations in Canada and the U.S. for applying Microsoft technology to create transformative and highly effective innovations. An esteemed panel of experts selected this year's winners based on their vision and how their innovation represents a forward-thinking development or implementation of a solution that is delivering groundbreaking results. Recipients will be highlighted on the [Microsoft Marketing blog](#).

About Anritsu

Anritsu Company is the United States subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for 120 years. Anritsu's "2020 VISION" philosophy engages customers as true partners to help develop wireless, optical, microwave/RF, and digital instruments, as well as operation support systems for R&D, manufacturing, installation, and maintenance applications. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. The company develops advanced solutions for 5G, M2M, IoT, as well as other emerging and legacy wireline and wireless communication markets. With offices throughout the world, Anritsu has approximately 4,000 employees in over 90 countries.

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