

# Communication with Stakeholders

## Business Partners, Employees, NGOs and NPOs

### Business Partners

Strengthening trust with business partners is vital to achieving mutual growth. We value forging even stronger partnerships involving the participation of our business partners in meeting society's expectations and needs through the operations of the entire supply chain.

#### ■ Business Partner Gathering

On January 15, 2014, we hosted a business partner gathering that drew 272 representatives of 128 Anritsu business partners from Japan and overseas. We shared a progress report on initiatives related to our "2020 VISION" and our mid-term business plan, confirmed Anritsu's resolve to promote global CSR procurement, and requested their understanding and cooperation.



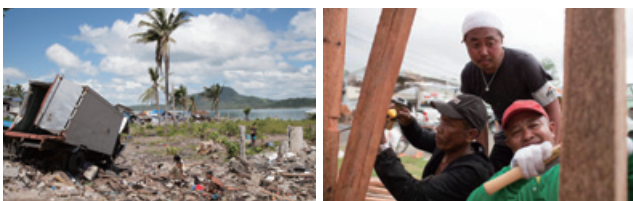
Presented awards to our valued business partners

### NGOs and NPOs

Anritsu contributes to society through its global business activities as well as various other initiatives.

In November 2013, Typhoon Haiyan inflicted severe damage in the Philippines, and donations totaling 1,405,104 yen were collected from Anritsu employees to support people affected by the disaster. Including an additional donation from the company, a total of 5 million yen was donated to NGOs working on site through the Japan Platform, a non-profit public corporation.

We will continue to contribute to society through collaborations with international NGOs and NPOs.



Scene of devastation in the Philippines ©JPF

Technical support by NICCO (NGO) ©JPF



Specified non-profit corporation, Japan Platform

### Employees

The increasing globalization of our businesses and diversification of work styles have raised the importance of respecting human rights and promoting diversity. Moreover, from the perspectives of recruiting human resources and revitalizing internal communications, we are emphasizing systems and workplace environments that allow diverse groups of personnel to work in comfort.

As part of these efforts, the Anritsu Group conducted an employee satisfaction survey in the U.S., the Asia-Pacific region and Japan. The survey gathered employee responses on issues such as how well they understood the direction of the company, its efforts in various programs, workplace communication, and their general sense of fulfillment at work. The results were reported to each division and incorporated into daily operations.

#### ■ Consultation Contact Points for Employees

The Anritsu Group in Japan offers various means for employees to provide feedback or receive consultation. Employees can access the internal website, choose from a list of contact points, and communicate by phone or e-mail.



#### ■ Communication with the President

Since his appointment, President Hashimoto has been using the corporate intranet to convey his management policies and provide other information. He also set up his own blog, the "Online President's Room," to communicate with employees by commenting on familiar topics each week. Overseas employees can read content from the blog under the title "Hashimoto's Room."

