

Anritsu Earns 2010 Global Product Line Strategy of the Year Award for LTE Test from Frost & Sullivan

*– Global Research Organization Recognizes Anritsu's Accomplishments in the LTE Test
Equipment Market –*

Morgan Hill, CA – November 22, 2010 – Anritsu Corporation has earned the prestigious 2010 Global Product Line Strategy of the Year Award in the LTE test equipment market from Frost & Sullivan, a leading global market research organization. The award was presented to Anritsu during Frost & Sullivan's 2010 Excellence in Best Practices Awards Banquet, held November 16 in San Antonio, TX.

“Anritsu's strong technical expertise in meeting the requirements of earlier standards in 3G wireless communications has enabled it to develop a successful product line strategy for the LTE test equipment market. It has one of the most diverse portfolios in this market, which has enabled the company to achieve tremendous reputation among customers, in turn helping it increase its market share,” said Sivakumar Narayanaswamy, Frost & Sullivan industry analyst.

For the Product Line Strategy Award, Frost & Sullivan used broad criteria that compared the performance of leading LTE test equipment manufacturers. The companies were evaluated based upon breadth of product line, size of addressable customer base, impact on customer value, impact on market share, and breadth of applications/markets served.

To support its evaluation of best practices across multiple business performance categories, Frost & Sullivan employs a customized Decision Support Matrix (DSM). The DSM is an analytical tool that compares companies' performance relative to each other with an integration of quantitative and qualitative metrics. The DSM features criteria unique to each Award category and ranks importance by assigning weights to each criterion. The relative weighting reflects current market conditions and illustrates the associated importance of each criterion according to Frost & Sullivan.

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“We have been committed to the development and rollout of LTE since the technology was in its earliest stages. Our participation in standards groups, and working with leading chipset and device manufacturers have allowed us to develop the test solutions necessary so our customers can design products utilizing LTE technology,” said Kenji Tanaka, Executive Vice President, Anritsu Corporation.

Among the products cited by Frost & Sullivan in presenting Anritsu with the award were the MD8430A LTE Signaling Tester, MF6900A Baseband Fading Simulator, MT822xX BTS Master™, ME7873L and MT7832L LTE Conformance Test Systems, and MT8820C Radio Communications Analyzer. Other LTE test solutions offered by Anritsu include the MD8470A Signaling Tester, MS269xA Signal Analyzers, MG3700A Vector Signal Generator, MS272xX Spectrum Master™, and MT8212E Cell Master™.

“Anritsu offers an impressive range of LTE test solutions. The company has a great product fit and a significant market share, addressing the chipset, base station, and handset end-user segments. Its recent product introductions are focused to meet the increasing test requirements arising out of increased deployments of LTE networks,” said Narayanaswamy.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages almost 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 31 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

About Anritsu

Anritsu Company (www.us.anritsu.com) is the American subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. Anritsu provides test equipment for legacy and next-generation wired and wireless communication systems. Anritsu products include wireless, optical, microwave/RF, and digital instruments as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees.

For more information, visit www.us.anritsu.com.