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News Release

Frost & Sullivan Presents Anritsu with Market Share Leadership Award

— *Leading Growth Partnership Company Cites Advanced Features, Durability and Reliability in Recognizing Anritsu Site Master™ Cable and Antenna Analyzers* —

Morgan Hill, CA – September 4, 2013 – Anritsu Corporation has been presented with the 2013 Global Market Share Leadership Award in Cable and Antenna Analyzers by Frost & Sullivan, a leading growth partnership company. Frost & Sullivan presented the award as “prestigious recognition of Anritsu’s accomplishments in cable and antenna analyzers” and acknowledged the features, durability, and reliability of the Site Master cable and antenna analyzer family in making the announcement.

“A strong product portfolio, coupled with a committed approach to enhance the functionalities of its existing products, has led Anritsu to develop an edge over its competition in the global cable and antenna analyzer market. Anritsu has leveraged its core competencies to provide innovative products that raise the bar on the portability, usability, and reliability that have helped it lead the market and maximize customer satisfaction,” said Frost & Sullivan Industry Analyst Prathima Bommakanti.

The Frost & Sullivan Award for Market Share Leadership recognizes a company’s leadership position within the industry in terms of revenues or units. Anritsu was presented with the award after Frost & Sullivan analysts conducted a thorough market evaluation that also considered three other factors: continuous product improvement, strong customer-centric focus, and a focus on research and development. In making the announcement, Frost & Sullivan referenced the Site Master S331L analyzer and its advanced features, user-friendly design, reliability, and cost-effectiveness as an example of Anritsu’s leadership.

“Anritsu established the handheld cable and antenna analyzer market in 1995 with the introduction of the first Site Master. Nine generations later, we continually redefine the market by developing instruments that address technology changes and customer needs. Earning the Frost & Sullivan Market Share Leadership Award is testament to our commitment to design the most innovative cable and antenna analyzers that satisfy the testing requirements of field engineers and technicians worldwide,” said Donn Mulder, Senior Vice President, Anritsu Company U.S.

(more)

Frost & Sullivan used its CEO's 360-Degree Perspective™, which serves as the foundation of its TEAM Research™ methodology, during the award evaluation process. This unique approach enables the company to determine how best-in-class companies worldwide manage growth, innovation and leadership.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

About Anritsu Company

Anritsu Company is the United States subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. Anritsu provides solutions for existing and next-generation wired and wireless communication systems and operators. Anritsu products include wireless, optical, microwave/RF, and digital instruments, as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees.

To learn more, visit www.anritsu.com.

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