

News Release

Frost & Sullivan Names Anritsu Global Test & Measurement Company of the Year

— Worldwide Growth Partnership Company Cites Anritsu's Growth Strategy, Performance in LTE R&D and Field Test as Key Factors in Naming it Top Test Company —

Morgan Hill, CA –January 7th, 2013 – Anritsu Company, a global leader in communications test and measurement solutions, announces Frost & Sullivan, a growth partnership company, has presented Anritsu Corporation with its global Company of the Year Award for Test & Measurement. In selecting Anritsu, Frost & Sullivan cited the company's strong customer relationships, ability to develop products that meet market needs, and value proposition, particularly in introducing test solutions for the LTE market.

"Over the past 12 to 18 months, Anritsu has witnessed significant growth for its T&M business, mainly as the result of the performance of the mobile sub-segment serving the needs of the growing smartphone and tablet manufacturing, and LTE R&D markets. The company's growth strategy has paid off and resulted in a stronger competitive position for Anritsu in the global T&M industry. Its continued focus on innovation and enhancing customer value is bound to fuel the growth of the company. Taking these factors into consideration, Frost & Sullivan is proud to reward Anritsu with the 2012 Global Company of the Year Award," said Jessy Cavazos, Industry Director for Frost & Sullivan's Test & Measurement group.

Frost & Sullivan used complex criteria in evaluating global test & measurement companies. The criteria included growth strategy excellence, growth implementation excellence, degree of innovation with products and technologies, leadership in customer value, and leadership in market penetration. Based upon the evaluation, Anritsu set a benchmark unmatched by other instrumentation companies.

"Earning the Global Company of the Year Award from Frost & Sullivan represents our commitment to delivering test solutions that meet market needs in terms of capabilities, functionality, and cost-efficiency. It also is indicative of the service and support we provide our customers throughout the world," said Hirokazu Hashimoto, President.

In making the announcement, Frost & Sullivan noted that Anritsu has continued to strengthen its competitiveness by enhancing the functionality of its products, expanding its product line, and improving its customer support capabilities. Frost & Sullivan determined Anritsu's growth strategy is above and beyond that of its key competitors, and that it excels in the proper implementation of its growth initiatives.

When evaluating growth, Frost & Sullivan's research indicated Anritsu's performance over the past year has been much higher than its key competitors. The main driver for the company's growth in the past 12 months has been the mobile segment. Among the products mentioned by Frost & Sullivan were the MT8820C all-in-one Radio Communication Analyzer, MD8430A and MD8475A signaling testers, Spectrum MasterTM MS272xC series, Site MasterTM S331D handheld cable and antenna analyzer, and Vector**Star**® ME7838A broadband system.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants.

Our "Growth Partnership" supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- *The Integrated Value Proposition* provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation
- *The Partnership Infrastructure* is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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About Anritsu

Anritsu Company is the United States subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. Anritsu provides solutions for existing and next-generation wired and wireless communication systems and operators. Anritsu products include wireless, optical, microwave/RF, and digital instruments as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees. For more information, visit www.anritsu.com.

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