

# **News Release**

# Anritsu Announces Winner of Toughest Site Competition

— Matthew Myers of Union Wireless Rides off with a Harley-Davidson after His Sites are Chosen the 'Toughest' —

Morgan Hill, CA – October 10<sup>th</sup>, 2011 – Anritsu Company, the leader in handheld wireless test solutions, announces that Matthew Myers of Union Wireless is the winner of Anritsu's *Toughest Site Competition*, held to honor and acknowledge the challenges field engineers and technicians face as they deploy, install, and maintain wireless networks. Myers, who maintains nearly 40 different cell sites in Colorado, must overcome significant weather and environmental obstacles on an almost daily basis, and has been awarded a Harley-Davidson motorcycle for having the "toughest site."

"The professionals who install and maintain wireless networks have extreme jobs. They must deal with intense technical issues, not to mention snakes, scorpions, bears, desert-like heat, and freezing cold to keep a network live for their customers. We created the *Toughest Site Competition* to see some of our customers' challenges, and thank them for their excellent work and dedication, even under the most difficult conditions," said Donn Mulder, Vice President and General Manager, Anritsu Company. "Selecting Matthew was very difficult, as every submission showed us just how challenging it is to make sure wireless networks operate properly."

Myers uses the BTS Master<sup>TM</sup>, and S331C and S820D Site Master<sup>TM</sup> analyzers when he is deploying, installing and maintaining the towers, which are located as high as 13,000 feet above sea level. Many of the sites can only be accessed using a snow cat from October to August and temperatures can be as low as -50°. A particular tower that poses one of his greatest challenges is on Baker Peak. Winds can reach 110 MPH and the 11,942-foot mountain peak is so steep the antenna pipe mounts have been driven directly into the rock.

"I can't afford to make mistakes. My team and I have to trust our vehicles, clothing, and each other," said Myers. "My test gear is no exception. The results have to be accurate. I trust the results of all my Anritsu test gear."

(more)

In addition to awarding Myers the Harley-Davidson, Anritsu presented 10 other finalists with an HD Flip<sup>TM</sup> camera. The winners are located across the country and represent a range of companies including service providers, contractors and consultants. They are: James M. of Anchorage, AK; Rodney C. of Merced, CA; Mike M. of Itasca, IL; Robert W. of Indianapolis, IN; Russell M. of Tulsa, OK; Pete L. of Paris, TX; Kyle T. of Ramsey, MN; Gary H. of Moraga, CA; Gary M. of Lake Worth, FL; and Jeremy D. of Columbus, GA. To learn more about the **Toughest** Site finalists their challenging every day and work, visit www.toughestsite.com/winners.

#### **About Anritsu**

Anritsu Company (www.anritsu.com) is the American subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. Anritsu provides solutions for existing and next-generation wired and wireless communication systems and operators. Anritsu products include wireless, optical, microwave/RF, and digital instruments as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees.

To learn more visit www.anritsu.com.

###

## **Client Contact:**

Katherine Van Diepen Director, Marketing Communications Anritsu Company 408.778.2000 ext. 1550 katherine.vandiepen@anritsu.com

### **Agency Contact:**

Patrick Brightman Compass|SGW 973.263.5475 pbrightman@sgw.com