

**Frost & Sullivan Presents Anritsu with Global Customer Enhancement  
Award in PIM Testing**

— *Growth Partnership Company Recognizes Innovation and Market Leadership of  
MW8219A PIM Master™* —

**Morgan Hill, CA – November 15, 2011** – Anritsu Company announces that Frost & Sullivan has presented Anritsu with a 2011 Global Customer Enhancement Award in Passive Intermodulation (PIM) Testing. The award was presented to Anritsu for its introduction of the innovative MW8219A PIM Master, and how the test solution addresses the growing need to locate and correct PIM in wireless networks.

The Frost & Sullivan Award for Customer Value Enhancement is presented each year to the company that has demonstrated excellence in implementing strategies that proactively create value for its customers with a focus on improving the return on investment that customers receive in its services or products. The award recognizes Anritsu's focus on enhancing the value that its customers receive beyond customer service, leading to improved customer retention and ultimately customer base expansion.

“Anritsu has always been committed to developing test solutions that can help field engineers and technicians successfully deploy, install and maintain wireless networks. As we recognized the growing need to measure PIM, we set out to design a test solution that would truly meet the challenges our customers face,” said David Bolan, product marketing manager, Anritsu Microwave Measurements Division. “Frost & Sullivan has recognized our R&D investment and the benefits PIM Master brings to the market.”

In announcing the award, Frost & Sullivan Senior Research Analyst Prathima Bommakanti said, “Anritsu has always demonstrated a keen interest in developing advanced next-generation test equipment. In order to stay ahead of the competition, Anritsu invests heavily in research and development. Anritsu introduced its first PIM tester, the MW8219A, in early 2011, which has received excellent market acceptance. Although a few companies had introduced PIM testers earlier, Anritsu differentiates itself by offering a complete solution.”

Three factors were considered during the award evaluation – product performance, identifying market requirements, and close customer relations. Through Anritsu’s innovative Distance-to-PIM™ technology, the PIM Master is the only tool that can determine if the cause of PIM is at the base station or in the surrounding environment. Frost & Sullivan noted that Anritsu worked with key customers to develop PIM Master and that Anritsu offers value-added services, such as measuring PIM training courses.

**About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents.

To join our Growth Partnership, please visit <http://www.frost.com>.

**About Anritsu**

Anritsu Company is the American subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. Anritsu provides solutions for existing and next-generation wired and wireless communication systems and operators. Anritsu products include wireless, optical, microwave/RF, and digital instruments as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees.

To learn more visit [www.anritsu.com](http://www.anritsu.com).

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